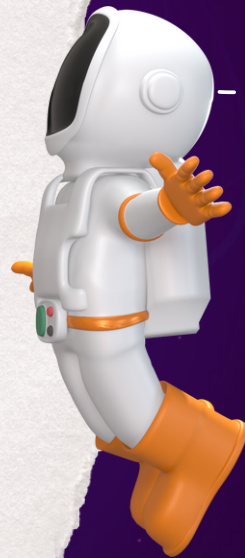


DIGITAL *marketing* PROPOSAL

Digital Stride Agency

About Us

Digital Stride Agency is an innovative Digital Agency based in **Nawada, Delhi** – Delhi NCR, India. Our passion for helping small and medium-sized businesses. **Our mission** is always to provide the highest quality services to **our customers**. We have more than **5+ years** of experience with a proven track record in delivering results-based **digital marketing campaigns**. As an innovative digital marketing specialist and enthusiastic entrepreneur in the emerging technologies sector, we'll help to design, research and successfully market your **products & services**, which will help business owners to increase their sales, attract more **clients** and boost their **profits**.



Our Services



SEARCH ENGINE OPTIMIZATION

Optimize Website, Rank Better, More Traffic, And Increase in Sales. SEO does it all. We offer SEO services at very best prices.



SOCIAL MEDIA MANAGEMENT

Reach out to more people, increase awareness, and grow your followers, sales and traffic from social channels. Invest in Social Media Now!



PAY PER CLICK

PPC services help your business to appear quickly in search engines in front of your buyers. Fastest way to increase sales and leads.



WEBSITE DEVELOPMENT

Present your concept to your online buyers with the right web development services.



GRAPHIC DESIGN

Market your business with better graphics. Hire us for best graphics design services in India!



VIDEO CREATION

Start building videos to build a better presence on YouTube. Hire us for video creation services!



GOOGLE MY BUSINESS PACKAGE:

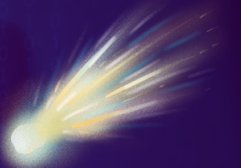
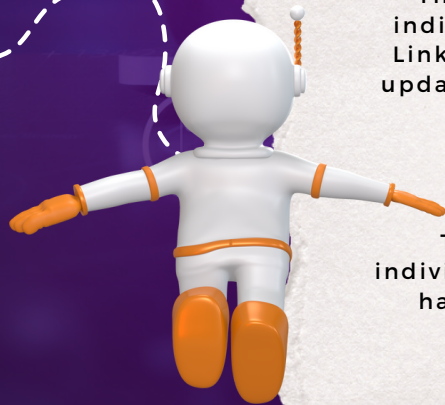
This package involves optimizing and managing Google My Business profiles of businesses to improve their online visibility, search engine rankings, and customer engagement. It includes creating and updating business information, monitoring reviews and ratings, responding to customer queries, and tracking performance metrics.

SOCIAL MEDIA MANAGEMENT PACKAGE:

This package involves managing the social media presence of businesses and individuals on various social media platforms like Facebook, Twitter, Instagram, LinkedIn, etc. It includes creating and curating content, scheduling and posting updates, managing engagements, running social media campaigns, and analyzing the performance of the social media profiles.

STATIC OR DYNAMIC WEBSITE PACKAGE:

This package involves creating and designing websites for businesses and individuals. Static websites are basic and straightforward, while dynamic websites have more interactive and advanced features like e-commerce functionality, database integration, user registration, and more.





My Business (Local SEO) Proposal

A Local Directory Listing, also called **GOOGLE Map Listing**, or a **Business Listing**, is a short online profile containing essential information about your business, such as your business name, address, phone number, website, and other important contact information. Maintaining up-to-date business listings helps your customers to find and contact you more easily. Accurate business listings across multiple directories can also help to improve your **local SEO** by helping Google to deliver correct contact information when your customers search for you.

Local Listing Management is the process of checking and updating your business information, such as your business name, phone number, address, or website, in all the online directories where that information is published.

You think I can do all thing by myself. Definitely, you can do. But what about ranking? In your location your competitor is ready to beat you. You only get business, when your business will be visible to customers. For this, your business have to come to first page in **"Top 3 Listing"**. And this is the thing we can do for you.



Why do you need this?

- 1.** Your Business Profile lets you easily connect with customers across Google Search and Maps.
- 2.** You can post photos and offers to your profile to show what makes your business unique, and give customers reasons to choose you every time.
- 3.** Your customers are ready to connect – by calling, messaging or leaving reviews. Now, with more ways to transact, you can do more business.
- 4.** Your brand awareness will be automatically increases in your locality and you will become the only choice.



DO LOCAL SEO MARKETING AND BUILD YOUR ONLINE PRESENCE. ALL IN ONE PLACE.

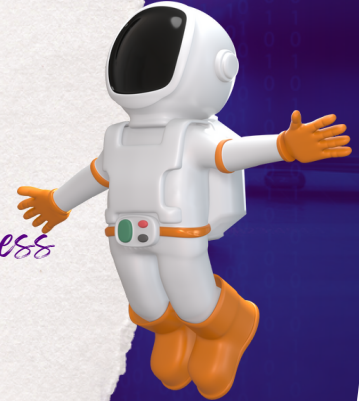
➡ LISTING MANAGEMENT & LOCAL VISIBILITY SOLUTION

1. We make sure that your business stay visible with Google Listings in Top 3 business listing on Google's first page. For this we do "Local SEO" of your business in your locality on specific keywords.
2. We make sure your online listing beats competition
3. We Build a 5-Star Online Presence
4. We Maintain Customers Feedback
5. We Manage Your Reputation

➡ *Interact directly with clients by responding to Google Business Profile and Facebook reviews all in one spot.*

➡ We provide this service for 1 year from the date of opting our service. Within 1 month we rank your business on selected keywords.

➡ *We rank their business on these 4 keywords within 1.5 month.
You can also cross check by doing Google Search.*



**CONTACT US FOR LIST YOUR BUSINESS IN TOP 3 LISTINGS
OF GOOGLE MAPS AND GOOGLE SEARCH.**

Do you want more leads or enquiries

its

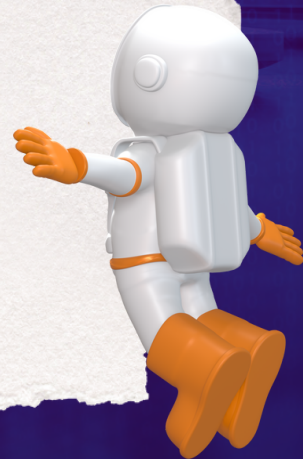
Time to act

Google my Business

(GMB)

package starts from

9000/- YEARLY



Why ? Why ? Why ?

No matter, whether your business is New or Old.
No matter, you never hear about Digital Marketing.
No matter, why you listed yourself on Google Map.
No matter, why you looking for a Digital Marketer.
No matter, why you still think.. Does it really necessary for your business?

But I'm definitely sure

Your Business Need This

Why do you need this?

👉 ***Its all about your business's online presence...***

👉 ***Its all about how you get maximum paying clients online...***

👉 ***Its all about how to increase your revenue from previous month...***



SOCIAL MEDIA

Packages



4000/- + TAX

10 post's (Creative or
Content Based) + 5 Reels

BASIC EDITING

15,000/- + TAX

25 Reels

**PROFESSIONAL
EDITING**

8000/- + TAX

20 post's (Creative or
Content Based) + 5
Reels

BASIC EDITING

8000/- + TAX

50 Post's

YEARLY

WE WILL CREATE AND POST YOUR POSTER ON YOUR SOCIAL MEDIA ACCOUNTS



WEBSITE

http://



Designing & Development

Digital Stride Agency. also offers website designing services for businesses! **Website design** is a crucial element of any digital marketing strategy, as it can impact user experience, search engine optimization, and overall online credibility

- ✓ **Static websites** are websites that are made up of HTML and CSS files, and do not require server-side scripting or database integration. They are typically used for smaller websites that do not require frequent updates.
- ✓ **Dynamic websites**, on the other hand, are websites that are built using server-side scripting and database integration. They can be more complex than static websites and are typically used for larger websites that require frequent updates or interactive features.
- ✓ **E-commerce websites** are websites that are designed to facilitate online transactions, such as selling products or services. They require specialized features like shopping carts, payment gateways, and inventory management systems.

By offering all of these types of websites, **Digital Stride Agency.** can help businesses choose the right type of website for their needs and build a website that is tailored to their specific requirements. They can also ensure that the website is optimized for search engines, is mobile-friendly, and is designed to provide a positive user experience.

WEBSITE DEVELOPMENT *Packages*

Static Website

- 5-6 pages
- 1 business email id
- Google Analytics Integration
- unlimited storage
- Social media sharing Options
- Hosting (1 year free)
- Domain (1 year free)

12,000/-

+GST

Dynamic Website

- 10-12 pages
- 1 business email id
- Google Analytics Integration
- unlimited storage
- Social media sharing Options
- Hosting (1 year free)
- Domain (1 year free)

15,000/-

+GST

E-commerce Website

- 25-30 pages
- Payment gateway
- 1 business email id
- Google Analytics Integration
- unlimited storage
- Social media sharing Options
- Hosting (1 year free)
- Domain (1 year free)

25,000/-

+GST





DIGITAL STRIDE AGENCY

YOUR GROWTH , OUR MISSION



THANK YOU

WE LOOK FORWARD TO WORK WITH YOU

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Contact Us For Inquiries



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